



Sackville Memorial  
HOSPITAL  
FOUNDATION

Our Hospital. Our Health Care.

# FOUNDATION *Focus*

Donate  
securely  
On-line at  
[www.smhf.ca](http://www.smhf.ca)



Among the numerous attendees at the Foundation's annual donor recognition event held in November, were special guests Anne Miller (left) and Pauline Spatz (right). Anne, a grateful patient, spoke about her health care journey, praising the hospital staff for the care she received and the Foundation for its support. Pauline, who was recognized for her long-time service to both the Hospital's Auxiliary and Foundation, was presented with a copy of Tantram Heritage Trust's new publication *A Duty Toward the Living* (which she initiated and funded) about the history of health care in the region.

## 2014 Campaign **Let's not miss a Beat** Goal Exceeded

### Success means better technology and enhanced patient care thanks to generous donors

The Sackville Memorial Hospital's (SMH) Emergency Room (ER) is now the home for a new Cardiac Monitoring System. Thanks to the generosity and support of its donors, the SMH Foundation's 2014 Campaign, **Let's not miss a Beat**, raised just over \$108,000 exceeding the \$100,000 target set last March.

A Cardiac Monitoring System was urgently needed to replace an existing one which was over 14 years old and past its life expectancy. The modern system will strengthen our medical professionals' ability to provide the best emergency care to patients in our community.

The Cardiac Monitoring System is a critical component in the ER as this technology displays a patient's vital

signs including heart rate, pulse and blood pressure. Monitors can detect arrhythmias and any other significant cardiac developments as early as possible. Many situations in the ER are time sensitive. It is crucial for our medical team to have the ability to diagnose a patient's condition quickly and accurately, as in some instances, the patient may need to be transported to another facility for

### Donor Dollars

The Foundation is committed to leadership in transparency and accountability. To view our audited financial reports, please visit [www.smhf.ca/financialreports](http://www.smhf.ca/financialreports). SMHF complies with Imagine Canada's Ethical Code and Fundraising and Accountability Standards. [www.imaginecanada.ca](http://www.imaginecanada.ca)



more advanced care. The Cardiac Monitoring System is used on patients in the ER who may be experiencing a heart attack, heart failure, unstable heart arrhythmia, abnormal heart rhythm, pneumonia and other cardiac related diseases and conditions.

The SMH assists on average four patients a day in the ER who require cardiac monitoring; in total over 1,450 patients per year make use of this vital piece of technology.

It consists of four monitors; three of which are at each bedside in the ER observation room. The other is in the trauma room. All monitors are connected to the main monitor in the ER nurses station. The system's actual cost is \$135,000. The balance of funds will come in part from the Horizon Health Network and from donations previously received.

Campaign Chair Elaine Smith expressed gratitude to all those who contributed to the success of the

campaign. "We are very fortunate to have the continued support of many loyal volunteers, donors and staff as well as corporate partners in the community." The Foundation held a thank you event in November, where donors also had a chance to view the updated donor recognition wall located in the hospital lobby.



*Margaret Tusz-King, Executive Director of Open Sky Co-operative Ltd. and trainer for Mental Health First Aid, conferring with Christian Watts, a volunteer and Board member of Open Sky Co-operative, who was enabled to take the training in May 2015, thanks to the thoughtful support of the SMH Foundation.*

### Foundation Partners with Open Sky Co-operative Ltd.

The Foundation is pleased to have provided a \$1,500 contribution towards a community endeavour to teach mental health first aid to interested Tantramar residents. 67 people were certified and are now set to help those experiencing mental health issues get the early and appropriate help they need. Open Sky Co-operative provides home and vocational assistance, and a caring community for adults who require support to improve their quality of life.

## You are invited!

The public is invited to the launch of the Foundation's 2015 Campaign which is being held in the hospital atrium on **Thursday, March 19<sup>th</sup>** at 12 noon. Exciting details of new equipment purchases will be announced at that time. A light lunch will be served.

**All are welcome!**



### Has Our Hospital Touched Your Life?

We invite you to share your experience with us. Whether you are a patient or family member who has experienced our care, a dedicated staff member, volunteer or a devoted supporter, we want to hear from you. Visit [www.smhf.ca](http://www.smhf.ca) and click on **Share Your Story**.



*British comedian James Mullinger (left) and host/producer Geoff Hendry.*

### Laughter is the Best Medicine

British comedy sensation James Mullinger had everyone in stitches as he headlined a stand-up comedy event entitled *This Isn't The Cool Table* for the Sackville Memorial Hospital Foundation. The sold-out event, held at Joey's Pizza in January, raised \$300 for the Foundation.

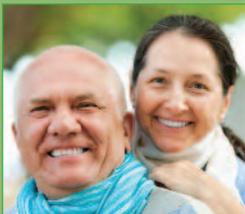
## Partners in Giving

The Foundation acknowledges donors for their contribution to the hospital through its **Partners in Giving Donor Recognition Program**. The levels are as follows:

Humanitarian	\$1,000,000 +
Philanthropist	\$500,000-\$999,999
Builder	\$250,000-\$499,999
Developer	\$100,000-\$249,999
Leader	\$50,000-\$99,999
Trustee	\$25,000-\$49,999
Founder	\$10,000-\$24,999
Partner	\$5,000-\$9,999
Benefactor	\$1,000-\$4,999

All levels are cumulative from 1998 and are listed on the recognition wall located in the lobby of the SMH, which is updated annually. There are also several donors who wish to remain anonymous.

### Why not consider a planned gift to the hospital?



**Planned Giving** is a process that enables a donor to unlock present and future giving potential. It includes careful financial

planning to meet the donor's philanthropic objectives and maximize tax and other financial benefits. By working closely with a financial advisor as well as representatives of the Sackville Memorial Hospital Foundation, a donor can create a gift that complements his/her unique financial circumstances.

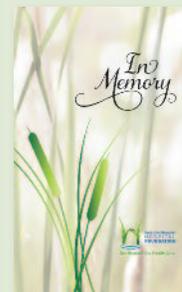
Planned gifts come in the form of bequests, publicly listed securities, appreciated property, life insurance, charitable remainder trusts, residual interest (real estate), reinsured gift annuities, retirement plan accumulations (RRSPs and RRIFs) and/or combinations of these. **For more information contact Jessica Brooks at 364-4205 or Helene Ouellette, Planned Giving Officer at 860-2307.**

### Memorial Giving

Memorial giving is a thoughtful way to remember and honour a loved one.

All memorial gifts go toward providing quality health care services to our community. Cards are available in the SMH lobby. If you would like a package of Memorial Cards sent to you, please call Jessica at 364-4205.

You can also make a secure memorial donation on-line at [www.smhf.ca](http://www.smhf.ca).



### The Sackville Memorial Hospital Foundation

#### Yes, you can count on my support!

Enclosed is my gift of:

● \$35 ● \$50 ● \$100 ● \$250 ● Other \$ \_\_\_\_\_

Please make your cheque payable to:  
Sackville Memorial Hospital Foundation  
8 Main Street, Sackville, NB E4L 4A3  
Tel. 506.364.4205  
E-mail: [smhfoundation@horizonnb.ca](mailto:smhfoundation@horizonnb.ca)



Donate on-line at [www.smhf.ca](http://www.smhf.ca). Our on-line donation feature offers an instant, secure, and easy way to give.

Charitable Registration # 11961 8429 RR0001  
A tax receipt will be issued.

**Donor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**VISA/Mastercard:** \_\_\_\_\_

**Expiry Date:** \_\_\_\_\_

*thank you!*



## Thank you!

I have been working as Coordinator of the Diabetes Education Clinic in Sackville since 2005.

This is a very specialized type of nursing. I wish to acknowledge the valuable contribution that the Foundation has made to my work. It is with their assistance that I have been able to offer a higher level of care to our clients living with diabetes and prediabetes.

The Foundation has assisted me to obtain and maintain my national certification as a Certified Diabetes Educator. They have also provided me with funds to help me attend national and provincial educational conferences over the years.

The skills and knowledge acquired from these opportunities have definitely helped me do a better job assisting individuals in the Sackville area with managing their diabetes well, with a goal to good health.

My most sincere thanks,

*Carol Nicholson*

## Staff Education: A Foundation Priority

The following staff from SMH and the Port Elgin and Region Health Centre were awarded funds in 2014, which in turn benefits patients and their families. Education funding is a partnership of the Foundation, SMH and the SMH Auxiliary. Over \$8,000 has been spent on staff education from (from March 31, 2014 until present).

Staff person	Department	Participated in
Marilyn Goodwin	Diabetic Clinic	<ul style="list-style-type: none"> <li>NB Diabetes Educators Conference</li> <li>The Canadian Diabetes Association Professional Conference</li> </ul>
Carol Nicholson	Diabetic Clinic	NB Diabetes Educators Conference
Jeremie Breau	Physiotherapy	<ul style="list-style-type: none"> <li>Online courses</li> <li>Foundation of Anatomical Acupuncture Course</li> </ul>
Oliver Jose	Emergency	Trauma Nursing Core Course
Corinna Power	Port Elgin and Region Health Centre	Medical CBT (Cognitive Behavioral Therapy) for Anxiety in the Office Setting
Cynthia Woodman	Physiotherapy	<ul style="list-style-type: none"> <li>Advances in Hip Rehabilitation</li> <li>Atlantic Stroke Conference</li> </ul>
Susan Johnson	Nursing Administration	Atlantic Operating Room Nurses Conference
Nicole Sears	Physiotherapy	Minutes Made Easy
Jessica Brooks	Administration	Minutes Made Easy
Charlene Pauley	Day Surgery	Atlantic Operating Room Nurses Conference
Brenda Levesque	Day Surgery	Atlantic Operating Room Nurses Conference
Angela Tower	Nurse Practitioner	NPNB Annual Conference
Charla Fife	Pharmacy	Mental Health First Aid Training
Joanne Smith	Lab	Maritech/The Canadian Society for Medical Laboratory Science 2014 Workshop
Shelley Miller	Lab	Maritech The Canadian Society for Medical Laboratory Science 2014 Workshop
Angela Mundle	Lab	Annual Provincial Scientific Conference
Rachelle Kingsler	Lab	Annual Provincial Scientific Conference
Lise Boucher	Lab	Maritech/The Canadian Society for Medical Laboratory Science 2014 Workshop
Nadine Boudreau	Social Work	Mental Health 101

## Did you know?

You can make a donation to the Port Elgin and Region Health Centre through the Sackville Memorial Hospital Foundation? A charitable receipt will be issued.



Scan this code from your smart phone right now to learn more about the Sackville Memorial Hospital Foundation!

## 2015 Board of Directors

**Andy Marr** Chair

**Elaine Smith** Vice-Chair

**Brian Muir** Treasurer

**Nancy Parker** Secretary

### Directors

Adam Christie Bill Evans

Patricia Legere Shelley Murphy

Sheila Parker Susan Tower



## MISSION STATEMENT

The mission of the Sackville Memorial Hospital Foundation is to raise funds and administer its resources to preserve, maintain and enhance the quality of health care in the Tantramar region.