

PRESS RELEASE

For Immediate Release

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The Sackville Memorial Hospital Foundation Celebrates Exceeding **Most Ambitious Goal** in its History

(Sackville) – Thanks to generous donors, the Sackville Memorial Hospital (SMH) Foundation’s **X-ray Vision that Delivers Campaign** raised \$280,000, \$20,000 over their fundraising goal. This year’s project marks the **most ambitious campaign in the Foundation’s history** aimed at improving the stellar care the hospital’s medical imaging professionals deliver by providing advanced imaging technology for those whose lives depend on it. **The Foundation celebrated this milestone with donors at an event held in the hospital atrium on Thursday.**

With these funds, the Foundation invested in a critical **Mobile Digital X-ray Unit (\$240,000)** and a **Modern Radiology Table (\$20,000)**.

An upgrade to a mobile digital unit allows the Medical Radiation Technologists (MRTs) to take X-rays at the bedside throughout the hospital when a patient is too ill to have their procedure completed within the Medical Imaging Department. These images are sent electronically to a Radiologist at The Moncton Hospital where they will be read to determine accurate diagnoses and to provide appropriate interventions. When the unit is not traveling throughout the hospital, it will perform general radiology examinations within the Medical Imaging Department.

Amanda Wilson, Director of Diagnostic Imaging, Moncton Area, Horizon Health Network, is delighted that staff now have leading diagnostic tools to view more crisp and detailed images.

“This unit replaced a 2004 analog unit which required the image be captured onto an X-ray cassette. The image in turn had to be returned to the Medical Imaging Department for processing then validated by the technologist, ensuring the image was acceptable for physician interpretation. With this advancement in technology, turn-around time will be shortened and image quality vastly improved,” states Wilson.

Other advantages of this new Mobile Digital X-ray Unit include having a quick turnaround time increasing efficiencies and significantly improving workflow for MRTs eliminating the need to move heavy equipment and cassettes around. The advanced unit has an ergonomic design and offers instant low dose, high-quality

image capture. In addition, all images are available in the patient's electronic imaging record within seconds.

Campaign Chair Pat Estabrooks says she is beyond thrilled with the campaign's success.

"Our donors dug deep into their pockets to ensure that the MRTs have the best technology leading to the most accurate results for the over 9,000 radiology exams performed at the SMH each year." says Estabrooks.

The new unit and radiology table were on display at the event giving donors the opportunity to see what their donation purchased. Also, at the celebration event, donors were able to view the updated donor recognition wall located in the hospital lobby.

Whenever the campaign goal is exceeded, the additional funds are used on the Hospital's other priority needs. All money raised is used locally to enhance patient care at the Sackville Memorial Hospital.

Our Hospital. Our Health Care.

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For more information contact:

Julie Thebeau, CFRE
Sackville Memorial Hospital Foundation
Julie.Thebeau@HorizonNB.ca
(506) 870-2699

