

PRESS RELEASE

For Immediate Release

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The Sackville Memorial Hospital Foundation Launches Operate with Surgical Precision Campaign

(Sackville) - The Sackville Memorial Hospital (SMH) Foundation has launched its **Operate with Surgical Precision Campaign** with an ambitious \$200,000 fundraising goal to invest in specialized equipment that will elevate surgical and emergency care.

When you or your loved one needs surgery, complicated or not, you want peace of mind knowing our surgeons have the best tools to do their job. Surgeons performed over 800 procedures last year at the SMH, which due to Covid-19, was lower than usual. In order to be “a cut above” the SMH needs **new overhead operating room lights, anesthesia monitoring equipment, a sterilizer for medical device reprocessing and a laparoscopic/arthroscopic tower** (camera and monitor). This cutting-edge camera offers sharper images providing truer to life clarity and colour, giving surgeons a better look at the fine details - so important during minimally invasive surgical procedures.

Although the equipment being used right now is fully operational, meeting our needs and completely safe, it is essential that it be replaced to keep up with developing technology.

The SMH is renowned for its outstanding Day Surgery Program offering over 40 different types of surgeries including: arthroscopic repair of ACL, knees and shoulder procedures (Ortho), breast reduction & augmentation, carpal tunnel repair (Plastics), cystoscopy, urinary incontinence repair (Urology), tubal ligation and hysteroscopy (Gynecology), hernia repair, varicose veins stripping, lumpectomy and gallbladder removal (General & Vascular). **It is important to note that having state-of-the-art technology makes it easier to recruit and retain surgeons and care for the patients we serve.**

In addition to the items for the surgical program, a **cardiac telemetry system** - a way to monitor a patient’s cardiac rhythm remotely and during any patient activity, will also be acquired for the Emergency Department.

Campaign Chair Pat Estabrooks, says she is confident that with the help of the Foundation's loyal donors, our goal will be reached and used to strengthen the Sackville Memorial Hospital.

"Your donation today will help our surgeons and the entire health care team provide better care for you, your family, friends and neighbours," says Estabrooks.

If you would like to make a donation, you can contact the Foundation at 364-4205, drop by the hospital, or donate securely on-line at www.smhf.ca/donate.

If the campaign goal is exceeded, the additional funds will be used on the Hospital's other priority needs. **Our Hospital. Our Health Care.**

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